



FOUNDER & CTO

Prof. Dr. Engr. Farah Deeba Memon (Al Scientist)

of Qarora.ai, is a pioneer in Al-driven healthcare technology, known for her innovative approach to merging computer science with medical applications. With a background in software engineering and a Ph.D. in Information and Software Engineering from the University of Electronic Science and Technology of China (UESTC), Dr. Deeba has contributed significantly to fields like medical imaging, uncertainty estimation, and computer vision. Dr. Deeba's work has also earned her prestigious accolades, including awards from UESTC, and Tsinghua University's Al Entrepreneurship Program. Her recent project Qarora.ai, focuses on making health screening accessible by integrating artificial intelligence with urinalysis, especially in early disease detection. As CTO, she leads the development of HIPAAcompliant health technologies, positioning the company at the forefront of preventive health innovation.

Dr. Farah Deeba Memon, Co-Founder and Chief Technology Officer

The journey of Dr. Farah Deeba Memon is marked by her accomplishments as an Al researcher and academic, renowned for her expertise in medical imaging, computer vision, and deep learning.

PROJECTS & ACHIEVEMENTS



Aberdeen Institute of Al As a senior faculty member at the

Fast Underwater Imagery Dr. Deeba published a research paper titled Enhancing Fast

Underwater Imagery by Integrating Deepwave Illuminate Features with Laplacian Residual Feature Learning Attention Module (LRF-AM) and

Marine Light Reform Module (MLRM).

Aberdeen Institute of Al, Dr. Farah Deeba Memon teaches Al courses to graduate and master's students, supervising their research projects focused on AI in healthcare for disease prediction and prevention.

OCTOBER 2024

MARCH 2023



MARCH 2024

CTO & CO-FOUNDER OARORA.AI As CTO of Qarora.ai, Dr. Farah Deeba

Memon leads the development of the Qarora device software, Alintegrated app, and cloud data dashboard, positioning Qarora.ai as a frontrunner in Al-driven health solutions and innovation worldwide.





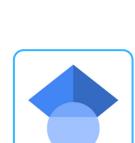
AUGUST 2022

Dawood University Karachi

At DU, Dr. Deeba served as an

Assistant Professor (BPS-19). teaching subjects such as Data Structures, and Disease Pattern Recognition, contributing to Aladvancements driven healthcare education.

MARCH 2022



Khalifa University

Till 2023 Dr. Deeba has published more than 35 impactful papers, earning 650 citations with an h-

index of 15, highlighting her significant contributions to Al,

Google Scholar Profile

especially in medical imaging, deep learning, and computer vision. **JANUARY 2022**





DECEMBER 2021

image enhancement.

Khalifa University Project At Khalifa University Dr. Deeba worked on research projects for the Mohamed Bin Zayed

International Robotics Challenge (MBZIRC), focusing on computer vision, particularly underwater

Postdoctorate from UCAS Dr. Farah Deeba Memon completed her postdoctoral fellowship at the Computer Network Information Center on advancements in Albased imaging from the University of Chinese Academy of Sciences (UCAS), Beijing, China.

Dr. Deeba published a paper titled Wavelet Integrated Residual Dictionary Training for Single Image



certification in Leadership and Engineering: A Dichotomy or Misunderstanding from the Pakistan Engineering Council (PEC), enhancing her expertise in bridging leadership skills with engineering.

Leadership and Engineering Dr. Farah Deeba Memon received

Be Your Own Boss by Amazon

Dr. Farah Deeba Memon earned certification in Be Your Own Boss by

Amazon: Entrepreneurship, the Engine That Runs the Economy from the Pakistan Engineering Council (PEC), enhancing her entrepreneurial skills and knowledge in business innovation.

APRIL 2021



Intelligence.

HOD at Hamdard University Dr. Deeba was appointed as an Associate Professor and Head of the Computing Department at the

Faculty of Engineering Science and Technology, where she introduced a new degree program in Artificial

AUGUST 2021

MOARD UNIVER



MARCH 2021

Neural Networks in the International Journal of Machine Learning and Computing, contributing

Digital Watermarking

advancements in data security through Al-driven techniques.

Bahria University, Karachi Dr. Farah Deeba Memon served as an Assistant Professor at Bahria

where she

Algorithms, and supervised numerous

student research projects.

Engineering courses,

Data Structures and

taught

Dr. Deeba published her research on Digital Watermarking Using Deep

JANUARY 2021



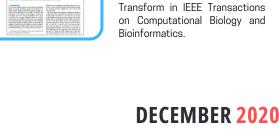
amazon

Neural Network Framework In 2021, Dr. Farah Deeba Memon coauthored the paper titled "A plexusconvolutional neural framework for fast remote sensing image super-resolution in wavelet domain," published in IET Image Processing.

Medical Image Resolution Dr. Memon published a paper

titled Multimodal Medical Image Super-Resolution Using Multi-

JANUARY 2021



Attention Network with Wavelet Transform in IEEE Transactions



JANUARY 2021

Medical Image Reconstruction

Sparse

University,

Software

including

Computed Tomography Image Reconstruction by Coupled Dictionary Learning Algorithm in the journal IET Image Processing, advancing medical imaging reconstruction.

Medical Image Enhancement Dr. Farah Deeba Memon published a paper titled A Novel Image

Dehazing Framework for Robust Vision-Based Intelligent Systems in the International Journal of Intelligent Systems, introducing Al-

from the University of Electronic Science and Technology of China to

attend the 2020 Global Conference

Technologies (GCWOT), an IEEE

and

Optical

Wireless

driven vision systems.

Dr. Deeba published a paper titled

Representation-Based

Tsinghua University, China Dr. Farah Deeba Memon was



skills in integrating Al innovation with entrepreneurial practices.

awarded certification in the Al

Entrepreneurship Program by the School of Software Engineering at Tsinghua University, recognizing her

OCTOBER 2020 **Excellent Research Award** Dr Deeba was honored with the

Excellent Academic and Research Award by the School of Information

and Software Engineering at UESTC for her outstanding academic performance and research contributions.



NOVEMBER 2020

Global Conference (GCWOT) Dr. Deeba received a travel grant

conference.

Researcher **AUGUST 2020** Network Information Center, University of Chinese Academy of Sciences (UCAS) in Beijing to collaborate with the computer



Ph.D. from UEST China Dr. Farah Deeba Memon earned her Ph.D. in Information and Software Engineering from the University of Electronic Science and Technology

Problems Using Deep Learning, achieving a CGPA of 3.95/4.

of China, on Solving Inverse Imaging



JULY 2020



Visiting Researcher (UCAS) Dr. Deeba served as a Visiting

the Computer

at

vision research team.

Lecturer Hamdard University Dr. Farah Deeba Memon served as a Lecturer at Hamdard University. Karachi, where she taught core



Software Engineering at Mehran University of Engineering and Jamshoro, (MUET), Technology

Dr. Deeba completed her Master's in Pakistan with a CGPA of 3.9/4, showcasing her expertise in software and video analysis techniques.

DECEMBER 2010



MARCH 2014

Technology (MUET), Jamshoro, Pakistan. Her thesis, Real-Time Face Recognition using MATLAB, earned her a CGPA of 3.85/4.

Graduate with CGPA of 3.85/4 Dr. Deeba graduated with a Bachelor's in Software Engineering from Mehran

University of Engineering and

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